



PRECISION AG WORKSHOP

Partnerships Turning **Red** Acres Green

Renaissance Schaumburg Convention Center Hotel (Rooms E-G)



JOHN DEERE

Friday, February 22, 2019 from 10 a.m. to 3:30 p.m.

\$35 WORKSHOP REGISTRATION

1 year PF membership, lunch, entry for Henry Golden Boy Farmer Edition Rifle, Daily pass to National Pheasant Fest & Quail Classic show floor. **This is an \$80 value!**

Agenda designed specifically for Farmers, Precision Specialists, Agronomists, and Conservationists

Discover new approaches to put your data to work to maximize ROI for every acre

Learn from other Farmers

Continuing Education Units (CEU)
Available-Certified Crop Adviser

ARTWORK BY GREG BORDIGNON

Thank you to our Precision Ag Workshop Sponsors:



2019 PRECISION AG WORKSHOP AGENDA

Partnerships Turning Red Acres Green

9:00 – 10:00 Registration / Coffee

10:00 Welcome

Betsy Jibben, Master of Ceremonies & Reporter, AgDay

10:15 Partnerships for Precision Farming

Howard Vincent, PF/QF President & CEO & Leadership From John Deere (TBA)

10:45 John Deere Operations Center: Turning Data into Decisions and ROI

- > Eric Taipale, CEO Sentera
- > Ed Barnes, Ph.D., Sr. Director, Ag & Environmental Research, Cotton Incorporated
- > Mark Sullivan, Key Account Manager, AgDNA
- > Lucas Strom, Vice President of Business Development, Farmers Business Network

11:45 Certified Crop Adviser Perspective on Developing Precision Habitat Solutions

Ian Olson, CENTROL Crop Consulting

12:00 LUNCH – Networking with Sponsors

1:00 Precision Agriculture Creates Precision Conservation

- > Laura Gentry, Ph.D., Director of Water Quality Science, IL Corn Growers Association
- > Melissa Shockman, Precision Ag & Conservation Specialist, Pheasants Forever
- > Elyssa McFarland, Development Director, Soil Health Partnership
- > Grace Ann Polasek, Integrated Solutions Manager, Ag Pro

2:00 Keynote

Mathew J. Lohr, Chief of USDA Natural Resources Conservation Service & 5th Generation Farmer (Invited)

2:30 Farmer Panel: How Data Makes Dollars and Sense for My Operation

- > Doug Martin (Illinois)
- > Wayne Fredericks (Iowa)
- > Tyler Young (Illinois)
- > Arthur Wisecup (Iowa)

3:15 AWARD: 2019 Pheasants Forever and Quail Forever Precision Farmer of the Year

Sponsored by John Deere

Drawing for Henry Golden Boy – Farmer Edition

3:30 Adjourn & Explore the 2019 National Pheasant Fest & Quail Classic Show Floor

Make sure to also purchase your Friday Night Pheasant Fest & Quail Classic Party tickets!

Doors Open at 5PM – Tickets Cost \$75 | Located at the Renaissance Schaumburg Convention Center Hotel

We'll be keeping the Precision Ag conversation going by hosting an Ag TweetUp at the party. This will be a great way to interact with like-minded farmers and land owners in a relaxed and fun atmosphere. Featuring live music, great food, and exciting raffles and auctions - you won't want to miss it! Purchase your tickets today at PheasantFest.org.

Partnership with American Society of Agronomy can offer Continuing Ed Units for CCAs

Register online today!
precisionag2019.eventbrite.com