



PRESENTS

R I S K M A N A G E M E N T C O N F E R E N C E

06.19.18

UPTOWN MARRIOTT / NORMAL, ILLINOIS

7:30 AM-4:30 PM / INCLUDES RESEARCH TOUR



RISKY BUSINESS

Managing Weather and Resiliency on the Farm

MASTER OF CEREMONIES

ERIC SNODGRASS / THE UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

TRENDS IN AG WEATHER RISK

Successful production agriculture has many sources of risk and changing weather conditions and forecasts drive much of our decision making. We will investigate and discuss large scale weather processes, forecasts, data, trends and impacts for agriculture.

KEYNOTE SPEAKER

JERRY HATFIELD / USDA AG RESEARCH SERVICE

WEATHER-PROOFING YOUR CROPS AND REDUCING YOUR RISK STARTS WITH THE SOIL!

Building a climate resilient agricultural system to overcome the increasing variation in the weather starts with enhancing the ability of the soil to infiltrate and store water and cycle nutrients. Understanding these principles lays the groundwork for how we can improve yield stability and reduce risk.



Risk Management Conference

Risky Business: Managing Weather and Resiliency on the Farm

June 19, 2018 • Uptown Marriot • Normal, IL

Join the members of the Illinois Sustainable Ag Partnership for this state-wide Risk Management Conference on June 19th in Normal, Illinois. We'll be bringing in farmers and their advisors to talk about soil health and water management from a risk management perspective through presentations, discussion panels, and interactive conversations about weather, production resiliency, economics, risk management, business drivers, and sustainability. Eric Snodgrass will be our master of ceremonies and Jerry Hatfield will be our keynote lunch speaker, followed by an afternoon bus tour of on-farm research projects.

Join us for this exciting schedule of events!

- 7am -** Registration begins, light breakfast and coffee served
- 8am -** Welcome – Travis Deppe, Nutrient Loss Reduction Manager, IL Corn; and Caroline Wade, Director of Agriculture, TNC
- 8:05am -** Master of Ceremonies - Eric Snodgrass, Director of Undergraduate Studies, Dept. of Atmospheric Studies, University of Illinois – **Trends in Ag Weather Risk**
- 8:35am -** Farmer Panel, moderator - Rod Weinzierl, Executive Director, Illinois Corn
 - Philip Brown, Mclean County Farmer and Research Site Farmer
 - Jason Lay, Mclean County Farmer, PCM and SHP Farmer
 - Pete Pistorius, Macon County Farmer and Field Labs Farmer
 - Eric Miller, Piatt County Farmer and Soil Health Training participant
- 9:20am -** Economics Panel, moderator - Jonathan Coppess, Clinical Assistant Professor, Ag and Consumer Economics, UIUC
 - Gary Schnitkey, Professor, Ag and Consumer Economics, UIUC
 - Elyssa McFarland, Key Relationships Director, Soil Health Partnership
 - Laura Gentry, Director Precision Conservation Management
 - Maggie Monast, Senior Manager of Agricultural Sustainability, EDF
- 10:05am -** Break
- 10:25am -** Corporate Supply Chain Panel, moderator – Caroline Wade, TNC
 - Allison Thomson, Science & Research Director, Field to Market
 - Mary Tate, Sr. Manager, North America Responsible Sourcing, Kellogg
 - Andy Knepp, Ag Environmental Business Development Lead, Monsanto
 - Karl Barnhart, Chief Marketing Officer, Brandt
- 11:10am -** CCA/Retailer Panel, moderator – Lisa Martin, Executive Director, IL CCA
 - Kris Reynolds, CCA, Associate Midwest Director, AFT
 - Betsy Bower, Agronomist, Ceres Solutions Cooperative
 - Ryan White, Director of Agronomy Marketing and Agronomy Services, Growmark
 - Dan Schaefer, Director of Nutrient Stewardship, IFCA
- 11:55** Transition break



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12:15pm Lunch and Keynote Speaker

Weather-proofing your crops and reducing your risk starts with the soil!

Dr. Jerry L. Hatfield, Laboratory Director and Supervisory Plant Physiologist,
National Laboratory for Agriculture and the Environment, USDA ARS

Owl house door prizes!

1:15pm Break

1:30pm Bus leaves – bus transportation provided by NREC

Hop on the bus for Q&A with our featured speakers, Eric Snodgrass and Dr. Jerry Hatfield, as we head off to tour Dr. Shalamar Armstrong's Research Site near Lexington, IL

Research Field Day Schedule 2pm-4pm, Dr. Shalamar Armstrong's Research Site in Lexington

So, what does all of this mean on the farm? There will be 4 stations focused on concrete takeaways and for farmers and retailers.

1. **Research results and an update on the Cover Crop Decision Support Tool** with Dr. Shalamar Armstrong, Assistant Professor of Soil Conservation and Management, Purdue University; and Jonathan Coppess, Clinical Assistant Professor, Ag and Consumer Economics, UIUC
2. **The data is in! How sustainable practices can provide resiliency and profitability on the farm** with Chad Watts, Executive Director, CTIC ; and Dr. Laura Gentry, Director, Precision Conservation Management (PCM)
3. **Cover Crop Guide - Reducing the risk of transitioning to cover crops and incorporating nutrient management** with Dan Schafer, Director of Nutrient Stewardship and Lowell Gentry, Principal Research Specialist in Agriculture, University of Illinois
4. **Managing for water flows and nutrients in a changing system** with Dr. Jerry L. Hatfield, Laboratory Director and Supervisory Plant Physiologist, National Laboratory for Agriculture and the Environment, USDA ARS

4:10pm – Bus leaves to return to the Marriott in Uptown Normal

The event is being held at the Bloomington-Normal Marriott Hotel & Conference Center in Uptown Normal, 201 Broadway Ave, Normal A block of rooms will be held at the Marriot for Monday, June 18th at a reduced rate of \$114/night under the title "Risk Management Conference." Reservations must be made by May 28th to receive the discount by calling 309-862-9000 or online [here](#). Free parking will be available in the attached parking garage at 201 W Beaufort St, Normal.



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- ☐ **YES!** I would like to attend the Illinois Sustainable Ag Partnership Risk Management Conference. Please indicate number of registrations (includes light breakfast and lunch and bus transportation) at \$15 each (early registration by May 25st will only be \$10)

NUMBER ATTENDING _____ x \$15 (\$10 before May 25th) = \$ _____

Registration includes bus transportation to the afternoon research site visit, please confirm your seat here _____ or indicate if you will be providing your own transportation here _____

Do you have any specific dietary needs? _____

NAME: _____

COMPANY or FARM: _____

ADDRESS: _____

CITY, STATE, ZIPCODE: _____

PHONE: _____

EMAIL: _____

ADDITIONAL REGISTRATIONS: _____

Payment:

- ☐ Register online [here](#)
- ☐ Check made payable to: **The Nature Conservancy, 240 SW Jefferson St, Suite 301, Peoria, IL 61602**
- ☐ Please invoice \$ _____ (please indicate sponsorship amount and billing address if different than registration address - _____)

For more information about the event contact Travis Deppe at tdeppe@ilcorn.org or 217-891-2131

**Vole problems in your
cover crop fields?!**
**Five lucky attendees
will win a large
capacity owl house!**

